



GRANT PROGRAM

2008 Guidelines and Application

GoGirlGo! Grant Summary

GoGirlGo! is a curriculum-based program that educates girls about health risks and encourages them to get physically active. The goal of the program is to maximize the use of sports/physical activity as an educational intervention and social asset in order to enhance the wellness of girls as they navigate between childhood and early womanhood.

GoGirlGo! grants provide funding for sports/physical activity programs for girls ages 8-13. These programs must combine athletic instruction with the delivery of the GoGirlGo! curriculum by qualified adults. Two GoGirlGo! educational curricula, one for girls in third through eighth grade and one for high school girls, are available free of charge from the Women's Sports Foundation. All the curriculum materials come in a kit. The curriculum consists of issue-based chapters that feature champion female athlete testimonials, specific discussion topics, cartoons and group activities.

Organizations selected to receive a GoGirlGo! grant must implement the GoGirlGo! curriculum into their programming. Please view the GoGirlGo! materials online at www.GoGirlGo.com before ordering or applying for grants.

GoGirlGo! grants support sports/physical activity programs seeking to add new or expand program participation opportunities for an under-served population of girls, particularly economically disadvantaged girls and/or girls from populations with high incidences of health-risk behaviors. Funds requested may be used for athletic equipment, supplies, facility rental, league/tournament fees, travel, coaching, scholarships and/or program administration expenses. Funds may only be used for girls' sports/physical activity programs.

Grants are available for programs that serve high school girls through the GoGirlGo! Ambassador Team Awards presented by Gatorade. Visit www.GoGirlWorld.org/Ambassador for more information.

Grant Amounts

A total of \$430,000 will be awarded in grants via this part of the program. In 2007, the average grant awarded was \$5,700. The funding period for this program is September 1, 2008, through August 31, 2009.

Eligibility

- ◆ Demonstrated ability to deliver sports/physical activity programming to girls 8-13 through experienced and committed leadership.
- ◆ Delivery of a minimum eight-week sports/physical activity program with preference given to organizations working consistently with girls throughout the year.
- ◆ Commitment to implement the GoGirlGo! curriculum (third through eighth grade), including completion of the Program Leader Survey. The GoGirlGo! curriculum may be implemented following receipt of a grant. The GoGirlGo! materials must be ordered separately by visiting www.GoGirlGo.com or calling 1-800-227-3988.
- ◆ Commitment to host a free GoGirlGo! Open House during GoGirlGo! Open House Week, February 2-6, 2009, or other agreed-upon date.
- ◆ Any girl-serving organization (Boys & Girls Clubs, nonprofit organizations, park programs, recreation centers, schools, YWCAs, etc) may apply for a grant.
- ◆ Organizations must be nonprofit organizations with a 501(c)(3) designation. All grant proposals must be accompanied by a copy of the current IRS determination letter indicating 501(c)(3) tax-exempt status.

The Women's Sports Foundation would like to recognize Advanta and Gatorade, national sponsors and co-presenters of GoGirlGo!



GoGirlGo! Application Information

- ◆ Applications must be received at the Women's Sports Foundation office on or before **May 9, 2008**.
- ◆ Grantees will be notified by **August 31, 2008**.
- ◆ Grant proposals may not exceed six (6) typed, single-spaced pages, including the budget, budget narrative and/or any attachments.

Grant Proposal Format

(Please provide responses for items 1-3)

1. Program Summary

Please present information that will provide the Women's Sports Foundation with a thorough understanding of your organization and its girls' sports/physical activity program. **Be clear and concise; be thorough yet strive for brevity.** Please include answers to the following questions:

- ◆ What do you intend to accomplish? Briefly explain the goals, objectives and intended outcomes of the program.
- ◆ Describe the proposed program. (How many girls will it serve? What is the timeline? What are the sports/physical activities being offered? How will the GoGirlGo! curriculum be implemented within the program? How is it unique?) Include any other information that will help the reader envision your program.
- ◆ Is there a planned schedule participants will follow? Are there any costs participants may incur?
- ◆ Who are the key people involved in administering the proposed program? Identify each person, state whether they are a volunteer, employee or paid consultant/coach, and list their qualifications and responsibilities.
- ◆ Are there any additional resources or opportunities your program provides to girls?

2. Program Benefits, Significance and Impact

Please include answers to the following questions:

- ◆ Describe the community in which you serve. Include socioeconomic data, etc.
- ◆ What health-risk behaviors do girls ages 8-13 in your community face?
- ◆ What are the benefits to the girls participating in the program?
- ◆ How will this program be evaluated? Include detailed evaluation component specifics.
- ◆ How will the GoGirlGo! grant impact your program?

3. Budget

Budget information for a grant proposal is very important. We encourage you to use the Budget Template available on the Associated Grant Makers Web site at www.agmconnect.org/cpf. Use the budget form to provide the organizational financial information and the program budget, both income and expenses. If you use the template, you will still need to provide a budget narrative. If you decide not to use the template, please provide the following in a financial format:

- ◆ Your organization's detailed operating budget.
- ◆ List ALL support you have received for this program and list all sources pending or that you intend to approach. Sources of support include cash revenue received from membership dues, participant fees, sponsorships and any other monies received. The GoGirlGo! grant should not be the only source of support for the program.
- ◆ List ALL of the anticipated expenses that will be incurred to implement the proposed program.
- ◆ Please include a budget narrative. Describe any usual or special circumstances and provide an explanation/justification of funding request and the amount.

Application Packet

Please mail FIVE (5) stapled copies total of the following:

- GoGirlGo! Grant Cover Sheet
- Grant proposal containing no more than six (6) pages (including answers to items 1-3, budget, budget narrative, and/or any attachments.)
- IRS determination letter of 501(c)(3) status.

Conditions under which applications will not be accepted:

- ◆ Proposals containing more than the allowed number of pages. Any attachments, such as articles and photos, will be counted towards the six-page limit.
- ◆ Proposals that are e-mailed, faxed, incomplete or late.
- ◆ Programs that require compulsory religious participation.
- ◆ Proposals for programs that serve girls in metro Atlanta, metro Boston, metro Chicago and San Antonio; GoGirlGo! grants are available separately for these communities. Visit www.GoGirlGoNetwork.com for more details.

Frequently Asked Questions (FAQ)

For more information go to www.GoGirlGo.com and look for the GoGirlGo! Frequently Asked Questions. You may also e-mail questions to info@WomensSportsFoundation.org.



Grant Cover Sheet

Legal name of organization applying: _____

Street address: _____

City/State/Zip: _____

Contact name: _____ Title: _____

Day phone: _____ E-mail: _____

Annual operating budget: _____ Total program cost: _____ Total amount requested: _____

Brief description of organization (75 words or less):

Name and address of local newspaper: _____

Name of program for which funds are being requested: _____

Brief description of the program for which funds are being requested (75 words or less):

Timeline for proposed program: _____

Is the proposed program new or existing? New Existing — if existing, number of years in existence: _____

How many girls will participate in this sport/physical activity program? _____

How many girls will use the GoGirlGo! curriculum? _____

What are the ages of program participants? (Check all that apply) 8-10 11-13

How many coaches/program administrators will administer the program? _____

Have you ordered the 2008-2009 GoGirlGo! Kit(s)? Yes No - If no, when will you order the materials? _____

Will you implement the GoGirlGo! curriculum if a grant is not awarded? Yes No

How did you find out about the GoGirlGo! program? Postcard Web Public Service Announcement/Ad Other

Executive Director/CEO Signature: _____ Date: _____

Mail FIVE (5) copies of your complete application (this grant application, typed proposal and your organization's 501(c)(3) determination letter) to: Women's Sports Foundation, Eisenhower Park, 1899 Hempstead Turnpike, Suite 400, East Meadow, NY 11554